

# ENVIRONMENTAL

## *Policy Statement*

At JCB we recognise that the climate and the environment are changing. As a manufacturer of working machinery, operating in both established and emerging markets, we accept the challenge of helping to deliver economic and environmental sustainability.

We have an important role to play in the management of the Earth's resources and we operate our business with this in mind. We are also committed to taking an honest and common sense approach to developing our business in a sustainable manner.

Taking care to reduce the direct impact of our operations and providing sustainable solutions to our customers form the basis of how we will achieve our goals.

### **We endeavour to undertake the following:**

- reduce our direct greenhouse gas impact by 35% - 40% by 2020
- ensure that all site operations comply with the relevant environmental legislation
- promote the highest standards of energy management
- ensure that operations cause minimal visible and audible nuisance to the public
- undertake comprehensive waste management programmes worldwide, based on the UK's waste hierarchy – reduce, re-use, re-cycle and incineration for energy
- design and manufacture products to minimise their environmental impact
- invest in the development of new technologies that reduce CO<sub>2</sub> emissions and help secure the introduction of sustainable power sources
- report annually on our environmental sustainability performance

The machines we produce help to shape the face of the planet. Our aim is to work hard in parallel with the world's other leading companies, governments and individuals to ensure continuous improvement in environmental sustainability.



**Alan Blake**  
Chief Executive Officer

